



LINCOLN

2009 LINCOLN MKS



Lincoln MKS is the all-new Lincoln luxury flagship, a dynamic and elegant vision of the Lincoln design DNA, meticulously crafted with exclusive materials and offering the largest selection of comfort and convenience technology features of any other luxury sedan in its class.

“The Lincoln MKS is a substantial car with a well-proportioned athleticism and several signature design cues we developed after carefully auditing the best Lincoln design elements over time,” says Peter Horbury, executive director of Design, The Americas. “Lincoln design has always been more discreet, exuding a kind of understated luxury, and we’ve designed this luxury sedan understanding that the Lincoln owner views the MKS as a reward for hard work, not simply an outward symbol of status.”

With its striking double-wing grille, sculpted hood and fast-raked windshield, the broad-shouldered Lincoln MKS is a tribute to classic Lincoln design. Rife with elegant details and distinct interior options, the sedan offers exceptional quietness and comfort, along with a confident driving experience that puts the driver in command. Combine that with standard SYNC communications and entertainment system, SIRIUS® Travel Link™ and THX® II Surround Sound Audio System, and driving becomes a true pleasure.



“Drive the new Lincoln MKS, and its engaging and rewarding driving experience is immediately clear,” said Michael Celentino, Lincoln MKS chief engineer. “The power is smooth and responsive, absolutely fitting the character of the new flagship Lincoln luxury sedan. This automobile creates an outstanding first impression and lives up to it.”

LOOK FOR IN 2009

- **Adaptive Cruise Control** allows the driver to set the car’s speed and maintain it without using the accelerator pedal.
- **Intelligent Access with Push-Button Start**, a first for Lincoln, allows the driver to enter the Lincoln MKS and start the engine without using a key.
- **SecuriCode Keyless Entry Keypad**, allows access to the vehicle by unlocking the driver door using a five-digit code.
- **Adaptive Headlamps with Standard High-Intensity Discharge Lamps** enhance nighttime visibility by illuminating more of the road and reducing glare from oncoming traffic.
- **Auto High Beams** switch to high intensity when no other vehicles are in range and automatically revert to low-beam intensity when they detect the headlamps or taillamps of other vehicles.
- **Rain-Sensing Wipers** use an advanced optical sensing system to detect how hard rain or snow is falling and determine when to activate wipers.
- **Forward-Sensing System** uses four hidden sensors mounted in the front fascia and audible beeps to help drivers determine how close they are to objects in front of their vehicle while parking.
- **Rearview Camera System** works in conjunction with the vehicle’s reverse sensing system and uses the navigation screen as a display.
- **Easy Fuel™ Capless Fuel-Filler System** provides customers a hassle-free, odor-free and more consistent seal than a manual fuel cap.

The 2009 Lincoln MKS builds on Ford Motor Company’s safety leadership.

Using Computer-Aided Engineering, engineers and designers have developed the vehicle for optimal strength, stiffness and superb crashworthiness. Its energy-absorbing front-structure is designed to absorb and redirect front crash forces away from the passenger compartment. And its class-exclusive Side Protection And Cabin Enhancement Architecture™ (SPACE) is designed to optimize side impact protection.



The body structure features ultra high-strength boron steel in the B-pillar for added protection in a side impact and improves roof strength. The side impact door beams also have been configured to provide optimal protection.

The MKS also is equipped with a comprehensive package of active and passive safety features, including dual-stage driver and front passenger air bags, seat-mounted side air bags, safety belt pretensioners and load-limiting retractors and driver seat positioning sensor.

VITAL STATISTICS

Production location: Chicago, Illinois

Powertrain: 3.7-liter V-6 engine that does not require premium-grade fuel, 273 hp @ 6,250 rpm, 270 lb-ft torque @ 4,250 rpm (regular), 275 hp @ 6,250 rpm, 276 lb-ft torque @ 4,250 rpm (premium).

Safety/standard: Dual-stage driver and front passenger air bags, seat-mounted side air bag, safety belt pretensioners, load limiting retractors, driver seat positioning sensor; occupant classification system; adaptive collapsible steering column, Ford Safety Canopy™; AdvanceTrac® stability control; Ford’s Belt-Minder®.



Premium Power in a Small Package



The Lincoln MKS will be the first Ford Motor Company vehicle to feature the innovative EcoBoost™ engine that's designed to deliver the power and torque of a V-8 but with the fuel efficiency of a V-6. In fact, when this new engine is introduced, the MKS will be the most powerful and fuel-efficient all-wheel-drive luxury sedan in the market.

EcoBoost is a cleaner, more efficient engine that will feature two proven technologies – gasoline direct injection and turbocharging – installed on a “downsized” engine. This technology will deliver up to 20 percent better mpg while reducing CO₂ emissions by up to 15 percent.

But you won't have to give up performance to go green or save at the pump. The 3.5-liter EcoBoost V-6 is expected to produce an estimated 340 horsepower and 340 lb.-ft. of torque, which will be more power and torque than what's usually found in a 4.6-liter V-8 engine. That's why EcoBoost will deliver enhanced performance and better gas mileage no matter whether you drive city or highway miles.

And it will only get better when EcoBoost is mated to the fuel-efficient 6-speed automatic transmission with SelectShift debuting on the MKS that produces smoother shifts, better fuel economy and acceleration.

After being introduced on the 2010 Lincoln MKS, the ground-breaking EcoBoost engine will be offered on the 2010 Ford Flex and within five years Ford will equip half a million of its North American vehicles annually with this new technology.



Drive one.

Ford's commitment to research and innovation is about real-world solutions that make our vehicles safer, cleaner, smarter and more reliable. For more info visit forddriveone.com.



New Materials; New Luxury

The 2009 Lincoln MKS delivers a precision-crafted environment with impressive new materials that set the bar for quality and luxury but are environmentally responsible as well. For example:

- High quality and incredibly soft leather for the seating surfaces from Bridge of Weir was chosen for its organic and chromium-free tanning.
- Beautiful and rare ebony wood trim was reclaimed from furniture makers.
- The top portion of the instrument panel and inner door panels are finished in durable, eco-friendly leather.

The Lincoln MKS interior offers incomparable elegance with minimal environmental impact.



Smart & Secure

Just unlocking the new Lincoln MKS luxury sedan signals a new level of smart refinement. That's because the MKS is the first to offer the next-generation SecuriCode™ Keyless Entry Keypad.



- Touch the sleek panel that's seamlessly embedded in the driver-side B-pillar and a series of numbers lights up.
- Using a five-digit code, the pad can unlock one or all doors, illuminate puddle lamps and interior lights for a welcoming entry.
- The keypad uses touch sensitive electronics technology.

Ford was the first and remains the only automaker to offer a factory-installed keyless entry pad on most of its vehicles. Next generation SecuriCode will be rolled out onto other Ford products.



MKS Looks Forward

The 2009 Lincoln MKS is equipped with a comprehensive package of the latest features including the new Forward Sensing System.

- Four hidden sensors mounted in the front fascia and audible beeps help drivers determine how close they are to objects in front of the vehicle.
- Detects objects up to 1,500 feet away.
- Even detects objects out of the driver's view like parking blocks.