



2009 FUSION



For 2009, the Ford Fusion is raising its standards even higher.

The Ford Fusion has shined in the mid-size car market with its distinctive design, award-winning quality, enhanced focus on safety and state-of-the-art technology. The 2009 model simply adds more standard equipment and even greater appeal.

An impressive list of safety features is now standard, and the quality powertrain options ensure a smooth, spirited performance along with good fuel economy and emissions ratings. Plus, available all-wheel drive – a feature that Fusion introduced to the mid-size sedan segment – contributes to responsive handling, not to mention driver confidence.

A new “Blue Suede Package” and “Sport Appearance Package” for front-wheel drive SE and SEL models now provide stylish additions to the Fusion family, increasing the quality inside and out.



LOOK FOR IN 2009

- Ambient lighting – in seven colors – now standard on SEL models. Colors can be changed at any time to accent lighting inside the cupholders and in the front and rear door wells.
- SIRIUS® Satellite Radio now standard on SEL.
- Optional AdvanceTrac® electronic stability control now available.
- Blue Suede Package and Sport Appearance Package offer personalized comfort.
- Available navigation system is voice-activated for convenient hands-free operation.
- For customers who don't choose the optional SYNC system, an audio input jack is standard, allowing for audio input from any MP3 system.



VITAL STATISTICS

Production Location: Hermosillo Stamping and Assembly Plant, Mexico.

Powertrain: Choice of Ford's 2.3 liter, Duratec 23 inline 4-cylinder, 160 hp @ 6,250 rpm, 156 lb-ft torque @ 4,250 rpm, or 3.0 liter, Duratec 30 V-6 engine, 221 hp @ 6,250 rpm, 205 lb-ft torque @ 4,800 rpm.

Safety: Ford's Personal Safety System™ featuring six standard air bags; Belt-Minder®; LATCH; Tire Pressure Monitoring System; seat-mounted side air bags.

Series: S, SE, SEL



The Fusion now offers even more options that allow customers to personalize the interior to meet their needs. Standard on the 2009 Fusion SEL models is ambient lighting, which allows drivers to personalize the interior with one of seven colors – blue, red, violet, orange, indigo, green and yellow. Colors can be changed at any time to accent lighting inside the cupholders and in the front and rear foot wells.

In addition to its cosmetic appeal, the changeable colors offer a practical solution for people whose eyes have a hard time adjusting to different colors. It's just one more way that the Fusion allows customers to enjoy the journey.



Virtually Amazing: Ford's World-Class Digital Manufacturing Technology



Quality was designed into the Ford Fusion before the first part was ever built. That's because Ford's industry-leading virtual manufacturing technology catches and corrects design, engineering and manufacturing concerns long before they ever reach the assembly plant.

Every vehicle part starts life as a three-dimensional image that's subjected to all the conditions and tolerances it experiences in real life. Then these virtual parts are assembled into a complete digital vehicle to assure they all fit properly and work together. Next, this digital vehicle must pass more than 1,600 stringent tests. If even one part fails, the design can't be built in the real world.

Ford engineers then create a digital assembly plant identical to the one where the real vehicle is built. Here, the virtual Fusion is put together, piece-by-piece, duplicating the entire assembly line and manufacturing process. It even includes digital workers to make sure the real line employees can do their jobs efficiently and without injury. That also contributes to a higher quality build.

With virtual technology, if any design, engineering or manufacturing concern is discovered, there's plenty of time to find the optimum, no-compromise solution. And that's part of the reason why Ford is at the forefront of vehicle quality.



Drive one.

Ford's commitment to research and innovation is about real-world solutions that make our vehicles safer, cleaner, smarter and more reliable. For more info visit forddriveone.com.



Roll Stability Control: Element of Calm

Stability during unstable conditions. That's what you get with Ford's industry-leading AdvanceTrac® with Roll Stability Control (RSC®) system that helps keep all four wheels on the ground.

- Over 100 times per second, RSC's advanced motion sensors analyze every angle of the vehicle's tire and body position and monitor the vehicle's roll stability condition.
- If your vehicle approaches a rollover situation, RSC takes action to help prevent it. When wheel slip is sensed, the AdvanceTrac system reduces engine torque and applies the brakes to help keep all four wheels on the road.

Ford is the first automaker to develop and patent a roll stability control system with roll sensor that keeps you in control.



Get There Safer, Smarter & Faster with Travel Link

SIRIUS® Travel Link™ is cutting-edge available in-car connectivity for your 2009 Ford Fusion, providing up-to-the-minute information and entertainment choices through the optional navigation system.



Weather – Instant access to invaluable weather reports, including local conditions and forecasts.

Traffic Data – Navigate around traffic congestion and avoid back-ups with real-time traffic data.

Fuel Prices – Find cheapest fuel from more than 12,000 gas stations.

Movies – Access film times from more than 4,500 movie theaters.

Sports – Get the latest scores and headlines for every sport.

Travel Link is customized information at your fingertips for the ultimate driving experience.

(Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii.)



Fusion Drives Green

Ford will build on its green reputation when a hybrid electric version of the Ford Fusion hits the market in 2010...offering significant mpg improvement and emissions reductions.

- The hybrid Fusion will switch between electric power, gasoline power or a combination of the two. It will also run on electric power for short distances.
- Ford launched the world's first and most fuel-efficient SUV – the Escape Hybrid.