



2009 E-SERIES



Ford E-Series – America’s top-selling van for 29 years running – is back and better than ever. It offers even more features that help customers manage their fleets more efficiently, track and secure tools and better serve customers.

Ford is the commercial vehicle leader in the U.S., and the 2009 E-Series shows why it continues to have an edge versus the competition. E-Series updates include a redesigned instrument panel and console, door trim panels with more storage, built-in auxiliary switches that users can customize, wider-opening rear doors, more comfortable seats, a first-in-class, factory-installed navigation system, and Ford Work Solutions™ – a collection of technologies aimed at making business and fleet owners more productive and successful.



“Continuously listening to our customers and delivering solutions to meet their unique vehicle and business needs are the driving forces behind Ford’s commercial vehicle leadership,” said Kevin Koswick, director, Ford North American Fleet, Lease and Remarketing Operations. “Smart customers know that E-Series deliver the durability, cargo capacity, flexibility and technologies that make these the most capable full-size vans on the market.”

Keeping in mind that E-Series is the van of choice for a range of customers, from small business owners to custom upfitters to larger commercial fleet operators, Ford is offering new features and technologies to make work and travel more productive and convenient.

Industry-exclusive Ford Work Solutions innovations include:

- An in-dash computer developed by Magneti Marelli and powered by Microsoft Auto that provides full high-speed Internet access via the Sprint Mobile Broadband Network and navigation by Garmin. It allows customers to print invoices and access or send documents stored on their home or office computer networks – right on the job site.
- Tool Link, a Radio-Frequency Identification (RFID) asset tracking system developed with DeWalt, the industry leader on professional power tools, and ThingMagic, the industry expert on embedded RFID technology, that enables customers to maintain a detailed real-time inventory of the tools or equipment stored in the vehicle.
- Crew Chief, a fleet telematics and diagnostics system that allows small fleet owners to efficiently manage their vehicles, quickly dispatch workers to job sites and keep detailed vehicle maintenance records.
- Cable Lock security system developed in partnership with Master Lock to secure large tools or equipment in the cargo area of E-Series vans and wagons.



LOOK FOR IN 2009

- More user-friendly instrument panel and center console.
- More storage, integrated throughout the vehicle.
- Optional user-defined switches on the dashboard and a more efficient wiring harness, which makes it easier for upfitters to integrate aftermarket features such as auxiliary lighting.
- Optional audio input jack on the instrument panel that connects E-Series to MP3 players and other portable audio devices.
- Message center that features standard vehicle maintenance information as well as miles-to-empty and fuel economy numbers.
- New door system that allows rear doors to open wider.
- More fueling options: E Series full-size cargo vans equipped with 4.6-liter and 5.4-liter engines are capable of running on E85, pure gasoline, or any blend in-between – a segment first.

VITAL STATISTICS

Production location: Avon Lake, Ohio

Powertrain: The E-150 and E-250 cargo vans come with a 4.6-liter TRITON V-8, 225 hp @ 4,800 rpm, 286 lb-ft torque @ 3,500 rpm.; the E-450 now comes standard with a 5.4-liter V-8, 255 hp @ 4,500 rpm, 350 lb-ft torque @ 2,500 rpm. The E-350 can opt for the 6.8-liter TRITON V-10 delivering segment-leading 305 horsepower and 420 lb.-ft. of torque. A 6.0-liter Power Stroke® diesel that makes 305 horsepower and 420 lb.-ft. of torque is available on the E-350 commercial cargo vans, E-350 regular-length wagons and E-350 and E-450 cutaways.

Safety features/standard: Driver, front passenger air bag, side-door intrusion beams; 4-wheel anti-lock brake system; Advance Trac® with Roll Stability Control (RSC®) on all E-350 wagons with the 5.4-liter V-8. Engine-only traction control available on all models not equipped with AdvanceTrac.

Series: E-150 regular length and E-250 and E-350 regular- and extended-length models.