



Ford Vertrek Concept Redefines Capability

The Ford Vertrek concept answers what Ford believes customers around the world demand in a compact sport utility vehicle. The Vertrek is the vision of Ford's top global engineering and design talent to create a vehicle that immediately communicates driveability, sportiness, efficiency and capability. A look at the key exterior design elements:

Hood: Muscular surfacing signals advanced powertrain solutions

Faster roofline: Sleek look conveys aerodynamic efficiency

Panoramic roof: Graphically linked to the rear glass by the dramatic rear spoiler

Rising beltline: Conveys muscularity



Lower trapezoidal grille: A key design cue that immediately identifies Ford vehicles

Slimmer headlamp and taillamp treatment: Highlights and foreshadows the increased technology, craftsmanship and detailing found throughout

Wheels: Combine bold sportiness with lightweight appeal

Wheel arches: Create solid, athletic stance



Ford Vertrek Concept Redefines Capability

The Ford Vertrek concept answers what Ford believes customers around the world demand in a compact sport utility vehicle. The Vertrek is the vision of Ford's top global engineering and design talent to create a vehicle that immediately communicates driveability, sportiness, efficiency and capability. A look at the key interior design elements:

Elegance and performance:

Flowing, modern exterior design is echoed on the interior to create a light and airy cabin

Technology showcase: Center stack is a focal point of the interior and a showcase for Ford's ever-growing industry-exclusive technology

Information at a glance:

High mounted multi-functional display with high resolution screen



Unique seats: The seats communicate sportiness and relaxation. The slim seats are clad in naturally tanned, velour leather and have the robust quality of Bavarian lederhosen. This is offset throughout the interior by the modernistic touch of neon red-orange fluorescent highlights

Interior architecture: The center console swoops into the interior and develops into a central bridge flowing through the vehicle

World-class execution: Premium, sophisticated materials combined with textures of a more rugged character, all showcased in an authentic craftsmanship execution